June 2012

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Editorial

Thanks are due to Emeritus Professor Chad Perry for steering the journal through its first four years. He set typically high standards that the new editors warmly acknowledge and will seek to maintain.

While looking back to what has been achieved so far, it is also time to mark some changes. We can note, for a start, that from now there will be two issues of GJAM in each volume. Observant readers will also note that there are new names on the editorial review panel, reflecting, in part, a wider international reach for the journal. Further, through our planned affiliation with EbscoHost, we can be assured that the journal will enjoy greater accessibility through data searches.

The present issue begins with two research articles. In the first of these, Dr. Erwin Loh argues for case research in health services management. He brings to the subject not only the fruits of his own recent doctoral research, but also practical experience gained through his senior position at Southern Health in Melbourne. This is followed with an article by Emeritus Professor Selva Abraham, based on the evaluation of an action research project he directed for an Aboriginal community organisation. The evaluation uses a combination of quantitative and qualitative methods and confirms the success of the original project.

In the next section, an account is given of three case studies. The purpose of this part of the journal (as in the past) is, especially, to encourage new researchers to share their findings. Ideally, this will lead to conversations with other researchers and fresh insights for all parties. Topics included in this issue range from a proposed change to the content of MBAs; to the use of modern technology to offer competitive advantage to a Victorian private school; and, finally, to ways of enhancing access to information about healthcare professionals.
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It is planned that articles and case studies will continue to form the heart of the journal – balancing the advance of research ideas and applications, and also providing an opportunity for new researchers to report their own progress. In addition, two new sections are introduced.

This issue contains the first of what will be a series of interviews with leading figures in business, management and politics. It comprises an exclusive interview with the President of Seychelles, asking him about aspects of leadership. Dr. John Wallace provides a commentary on the interview, linking the various ideas expressed to general theories on the subject.

Finally, we have started a section on book reviews and will welcome suggestions of new titles and offers to provide reviews for future issues.